

Annunciation Catholic School
Strategic Plan
2010 - 2015

In keeping with the tradition and philosophy of providing high-quality Catholic education, Annunciation Catholic School strives to provide rigorous academics in a distinctly Catholic environment. It is essential that ACS maintain high standards of academic achievement, 21st century technology and learning resources, and effective co-curricular and extracurricular activities to build our student body. Annunciation Catholic School must maintain these core elements at a level above that which is provided by other schools. We are different. We must find what we have that is distinctly different than what everyone else offers. That, I contend, is our Catholicity. We must differentiate ourselves. It is through this Strategic Plan that I have set forth initiatives to do just that. I argue that a strong plan, a dedicated parish family, a committed school family, and our faith and courage, will yield a thriving Catholic school at Annunciation.

Short-Range Goal:

1. Increase Enrollment to 150 Students

Strategies:

- 1.1 Hold Open Houses
 - 1.1.1 In fall, during school hours and in the evenings
 - 1.1.2 During Catholic Schools Week
 - 1.1.3 March
 - 1.1.4 April
 - 1.1.5 May
- 1.2 Increase visibility within outlying community
 - 1.2.1 Chili Fest
 - 1.2.2 Chamber of Commerce
 - 1.2.3 Visit Area Schools
 - 1.2.4 Newspaper Articles
 - 1.2.5 Hold Community Lunch During Catholic Schools Week
 - 1.2.6 Continue alliance with Chamber of Commerce
 - 1.2.7 Provide materials to school liaison on base
 - 1.2.8 Generate new brochure and postcard
- 1.3 Create an aggressive advertising campaign to boost enrollment
 - 1.3.1 Create Committee
 - 1.3.2 Generate New Brochures
 - 1.3.3 Email Advertising Campaign
 - 1.3.4 Speak about Catholic Education and Annunciation during Masses
 - 1.3.5 Have students visible at Masses in uniform and telling about ACS
- 1.4 Open Preschool 3 Class
- 1.5 Develop additional extra-curricular and co-curricular activities to meet the educational needs and interest of a variety of students
 - 1.5.1 Add additional sports to sports program
 - 1.5.1.1 Cross Country
 - 1.5.1.2 Golf
 - 1.5.1.3 Soccer
 - 1.5.2 Add additional extracurricular activities
 - 1.5.2.1 MathCounts Team
 - 1.5.2.2 Science Technology Engineering Math (STEM) Team
 - 1.5.2.3 Chess Team
 - 1.5.3 Add additional co-curricular activities
 - 1.5.3.1 Electives
 - 1.5.3.2 National Junior Honor Society
 - 1.5.3.3 Campus Ministry
 - 1.5.3.4 Summer Camps

2. Increase quality of education

Strategies:

- 2.1 Renew accreditation with AdvancEd
- 2.2 Update classroom resources
- 2.3 Complete Science Lab
- 2.4 Align Curriculum to resources across the curriculum
- 2.5 Intensify professional development opportunities for all staff
 - 2.5.1 Fund two teachers to the NCEA Conference
 - 2.5.1.1 Create alliance with eastern NC Catholic Schools to share resources for staff development
 - 2.5.1.2 Provide frequent in-service opportunities for teachers
- 2.6 Continue move towards technology in the classrooms in order to augment learning and prepare students for the competitive world in which we live
 - 2.6.1 At least one interactive white board in the school
 - 2.6.2 At least one document camera (ELMO) in the school
 - 2.6.3 Integrate Media and Technology in the classroom

3. Create a loving, Christian environment where all are treated with dignity and respect

Strategies:

- 3.1 Implement Olweus Bullying Prevention Program
- 3.2 Increase opportunities for students to practice Catholic Social Teachings
 - 3.2.1 Ministerial Outreach
 - 3.2.2 Service Hours
- 3.3 Revise Policy Handbook
- 3.4 Employ Parent Committee to assist Teacher Committee and Principal in creating policies
- 3.5 Annual Retreats for Teachers and Students
- 3.6 Provide opportunities for prayer and reflection
 - 1. Monthly Adoration
 - 2. Prayer before classes
 - 3. Morning prayer assembly
 - 4. Prayer Services
 - 5. More opportunity for student involvement in weekly school Liturgy

4. Increase technology within the school
 - 4.1 Purchase interactive whiteboards for student learning
 - 4.1.1 Mandate at least 4 units per year per teacher utilizing interactive whiteboard software
 - 4.2 Purchase document cameras for teacher instructional use
 - 4.3 Update computer lab
 - 4.4 Increase professional development opportunities in technology
 - 4.4.1 Teachers will participate in professional development opportunities for interactive whiteboard and ELMO

Medium Range Goals – 3 Years:

1. Increase enrollment to 200 Students
2. Increase Iowa Tests of Basic Skills Scores to exceed diocesan averages
3. Increase North Carolina State Catholic Schools Writing Assessment Scores to exceed diocesan averages
4. Begin Summer Camp Program
5. All Teachers Meet the Criteria for Highly Qualified Teachers
6. Create financial autonomy, not dependent upon parish for financial support

Long-Range Goals - 5 Years

1. 250 Students
2. Blue Ribbon of Excellence School